

YOURS RESOURCES

Connecting talent to thriving businesses

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WELCOME TO OUR COMPANY

Welcome to the presentation on Unleashing the Power of "Your Resources": A Decade of Excellence in Global Recruitment industry.

In this presentation, we will explore the strategies and achievements that have made our recruitment process successful over the past few years.

Join us as we delve into the key factors that have contributed to our professional growth.

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KEY ACHIEVEMENTS

Over the past few years, we have achieved remarkable success in multinational companies recruitment.

Our team has successfully placed thousands of skilled professionals in top multinational companies in the United States and India region.

Achieving a significant reduction in the time it takes to fill open positions, indicating improved efficiency in the recruitment process.

Establishing strong partnerships with hiring managers, leading to a better understanding of their needs and successful recruitment outcomes.

We take pride in our high retention rates and client satisfaction.

Let's explore the factors behind our achievements.



RECRUITMENT STRATEGIES

- We have built a strong recruitment Avengers team that have superpowers to save super clients by providing them the best resources, and hence we call ourselves Yours Resources.
- Our recruitment strategies are built on a foundation of extensive market research and targeted candidate sourcing.
- We leverage advanced data analytics and AI-powered tools to identify the best talent.
- Use proper data analytics to assess the effectiveness of recruitment strategies.
- Our rigorous screening process ensures that only the most qualified candidates are selected for further evaluation.
- Utilize Dice, CareerBuilder, Monster, ZipRecruiter, LinkedIn, Indeed, Twitter, and other channels to connect with potential candidates.
- Regularly assess and refine recruitment strategies based on performance metrics and industry trends.



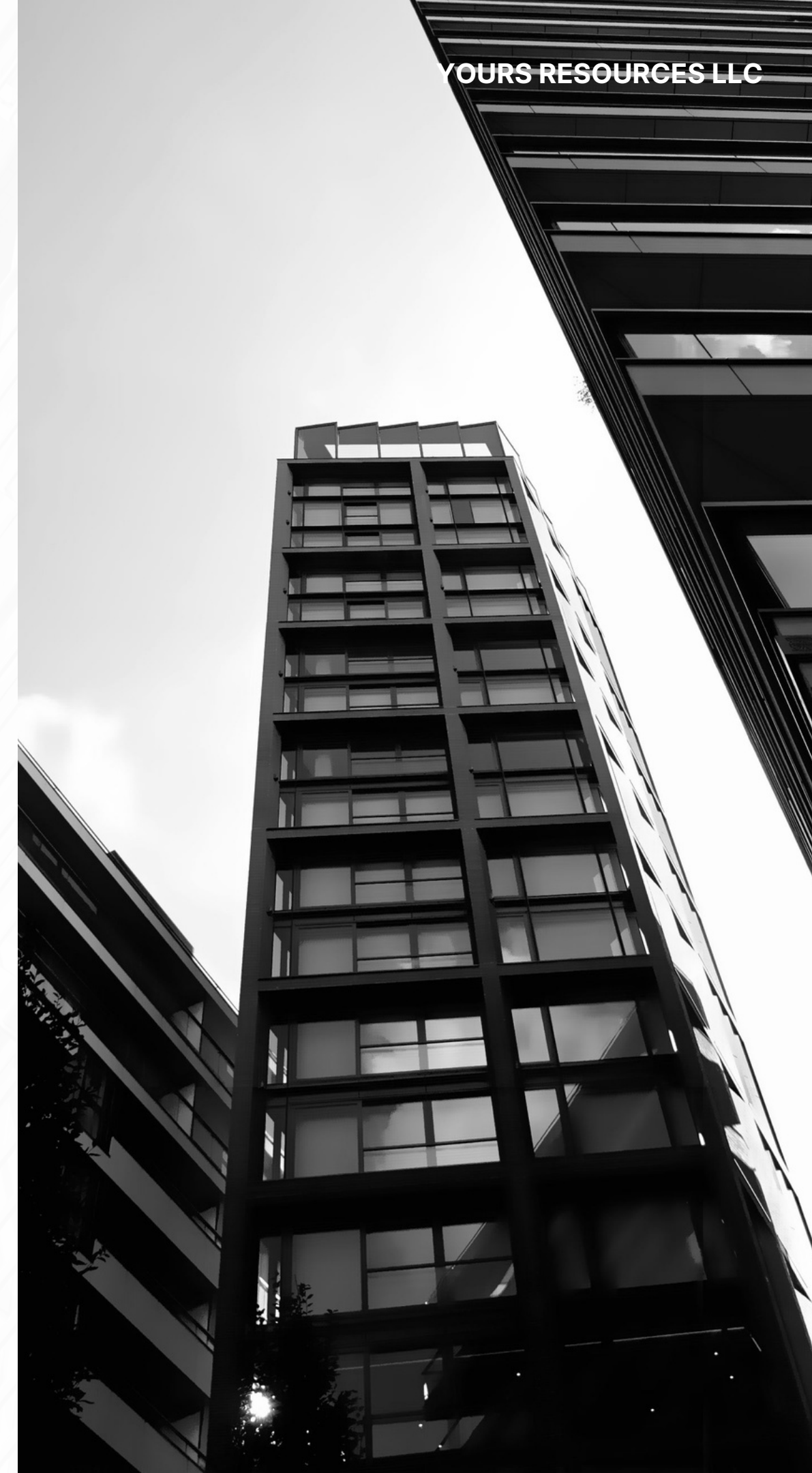
TRAINING AND DEVELOPMENT

- Investing in the continuous training and development of our employees is a key aspect of our success.
- Provide comprehensive training on the end-to-end recruitment process.
- Train the team on the effective use of recruitment technology and tools, such as Applicant Tracking Systems (ATS), resume databases, and job boards.
- Stay updated on the latest features and advancements in recruitment tools.
- We provide comprehensive skill enhancement programs and leadership development initiatives to ensure that our team remains at the forefront of industry trends and best practices
- All of our recruiters are Certified Recruiters from CertifyRecruit.



EMPLOYER BRANDING

- Our strong employer brand plays a vital role in attracting top talent.
- We emphasize our commitment to employee growth, work-life balance, and diversity and inclusion.
- Develop a compelling Employee Value Proposition (EVP) that outlines what the organization offers to its employees.
- Clearly define and communicate the company's culture and values.
- Showcase any industry recognition, awards, or certifications that the organization has received.
- By showcasing our positive work culture and employee testimonials, we establish ourselves as an employer of choice.



SOURCING



Database Building

- Database building is a critical component of any recruitment firm's operations.
- It involves systematically collecting, organizing, and managing information on potential candidates and clients.

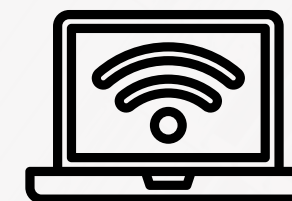
Here's a brief overview of the process:

- Data Collection
- Data Entry and Management
- Applicant Tracking Systems (ATS)
- Customer Relationship Management (CRM) software to efficiently store, manage, and search through candidate and client profiles.
- Data Quality Assurance
- Segmentation:
- Relationship Management
- Privacy and Compliance
- Data Analysis
- Search and Matching
- Reporting



Passive and Active search

- Passive Search refers to the practice of identifying and approaching potential candidates who are not actively seeking new job opportunities.
- Recruiters use various methods like networking, social media, and industry events to connect with these passive candidates, leveraging their skills and expertise for the company's benefit.
- Active Search is the conventional recruitment process where the firm advertises job openings, reviews applications, conducts interviews, and selects candidates who actively apply for the positions.
- Active search focuses on filling immediate job vacancies with individuals actively looking for employment.



Sales Lead Generation

- Sales Lead Generation in a recruitment firm refers to the process of identifying and cultivating potential clients (employers or companies) who may require recruitment services

This process involves several key steps:

- Identification
- Contact
- Qualification
- Engagement



Research

- Research in a recruiting firm refers to the process of gathering, analyzing, and synthesizing data and information related to various aspects of the recruitment industry and the global job market.
- This research is essential for making informed decisions, staying competitive, and providing valuable insights to clients and candidates. Here are key aspects of research.
- Market Analysis: Researching global and local job markets to understand trends, demand for specific skills, and competitive landscape. This helps in identifying emerging industries and in-demand job roles.
- Competitor Analysis: Studying the strategies and practices of competing recruitment firms to stay aware of industry best practices and innovation.

RECRUITING - OUR SUPER POWER

How we dealt with client

- Direct Hire and Contract Jobs
- Vendor Management System Recruiting
- Large Hiring Projects
- RPO Services
- Talent Management

Our Core Expertise

- IT Jobs
- Non - IT
- Healthcare Requirements
- Functional Requirements
- Engineering Requirements

VISION, CORE VALUES & MISSION



Vision

Our vision is to be the unrivalled global leader in talent solutions, dedicated to forging lasting connections between exceptional candidates and world-class organizations, driving mutual success and contributing to a brighter future for all.

Mission

To be a global leader in providing innovative solutions that enhance the quality of life for people worldwide. We strive to be a trusted partner, fostering growth, prosperity, and well-being for a better tomorrow."

Core Values

"Our core values" are built on the pillars of excellence, integrity, innovation, diversity, collaboration, client-centricity, and global perspective. We believe in fostering trust and fairness, driving creativity and respect, and delivering tailored solutions with a responsible global approach."

OUR OTHER SERVICES

**eCommerce
Management**

**Technical
Support**

**Lead
Generation**

**Branding
Management**

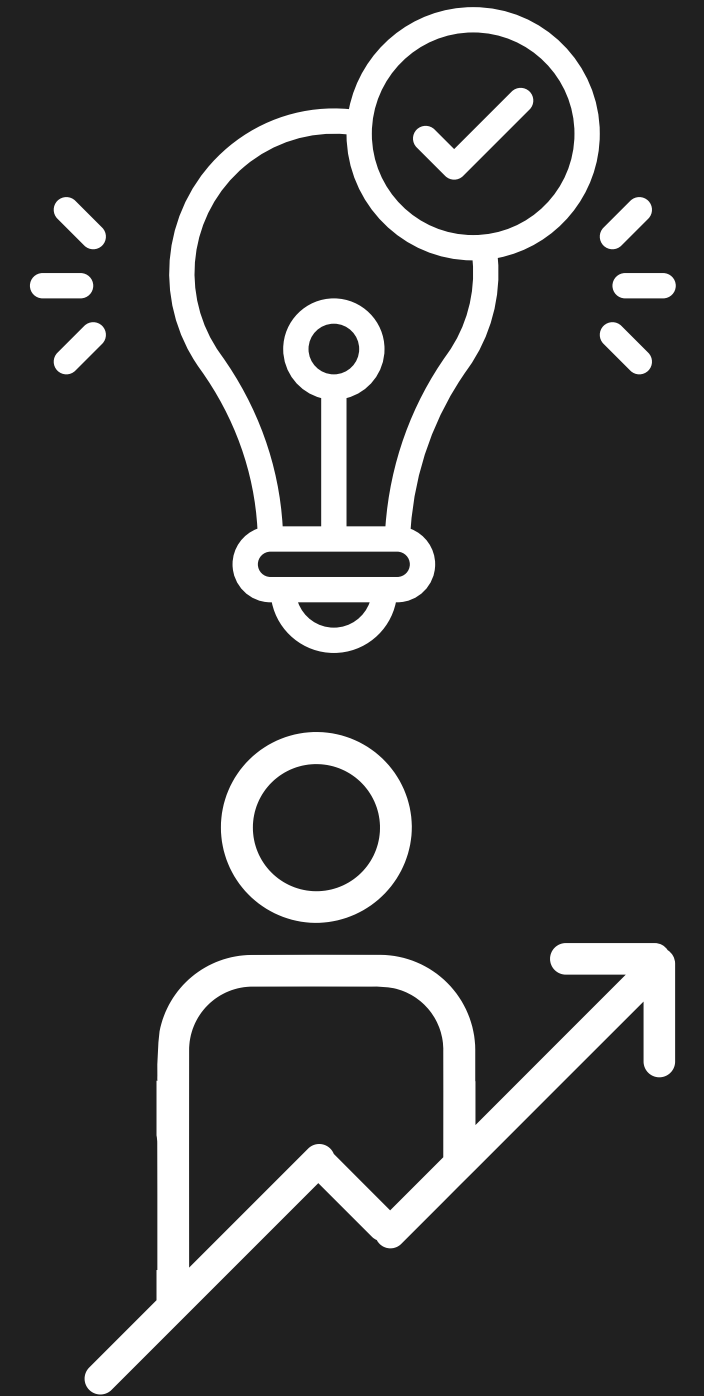
**Software
Development**

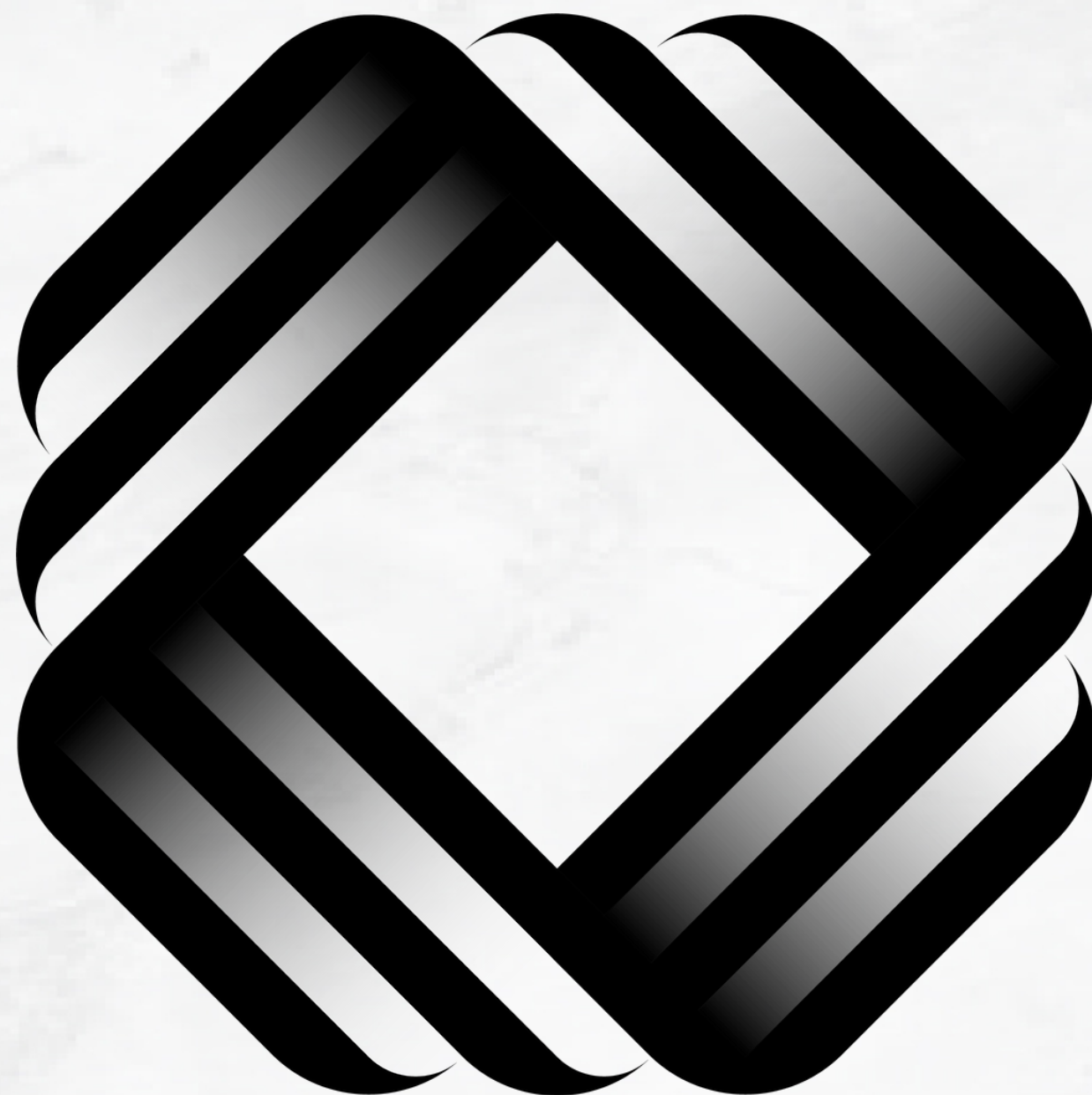
**Business
Development**

CONCLUSION AND FUTURE PLANS

In conclusion: Our company firm has achieved significant milestones in connecting top-tier talent with world-class organizations on a global scale. Our unwavering commitment to excellence, integrity, and innovation has enabled us to excel in the dynamic recruitment landscape. We've embraced diversity and collaboration, putting clients and candidates at the center of our operations.

Future Plans: Looking ahead, our future plans are centered on continued growth and adaptation to the evolving talent acquisition landscape. We aim to expand our global presence, further enhancing our client and candidate networks. We will leverage advanced technology and data analytics to provide more precise and efficient talent solutions. In addition, we are committed to sustainability and responsible business practices, aligning with global values





**LET'S
WORK
TOGETHER**

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